

RICARDO GALBIS

🖱️ rgalbis.com

✉️ galbis@gmail.com

☎️ 718.552.6055

SOFTWARE & POWERS

Adobe Creative Suite, Sketch, Quartz Composer, Origami, Principle, InVision, HTML, CSS, JavaScript, Microsoft Office Suite

SKILLS & HOCUS POCUS

Fluent in Spanish
(Read, Write, Speak)

Creative Direction
UI/UX
Motion Design
Branding
Copywriting
Photography
Video Editing

SMARTS

Pratt Institute - Brooklyn, NY

Bachelor of Fine Arts,
Communications Design

2003 - 2007

REFERRALS

Upon Request

EXPERIENCE

■ **UI/UX Designer at NBCUniversal**

April 2015 - Present

Work closely with a small cohesive product team as well as in-house and overseas developers on desktop, iOS, and Android platforms across 26 different markets for NBC and Telemundo stations.

Responsibilities include developing new interactions, creation of new features for products, fulfilling market-specific needs, as well as researching new methodology and design processes for our team.

■ **Design Lead at LiquidTalent**

December 2014 - April 2015

In charge of all UX, UI, branding, and creative executions. I also assist with product management and process. Worked closely with the founders to execute the vision for the future of LiquidTalent.

■ **Manager of Creative Design at Burst Media**

September 2010 - August 2014

Spearheaded all aspects of the company's branding, UI/UX, as well as creative direction. Reported directly to the CMO to help guide the company's voice in identity and product. Day to day I worked with the creative services and products teams to make sure every aspect (ideation, development, production) looks as great, pixel-perfect, and easy to understand for the user as possible.

■ **Founder at Subdrive**

January 2009 - Present

Started an open-source digital electronic music label spanning all types of club music that leverages online distribution platforms. Managed releases which garnered support from some of the biggest players in the industry including Diplo, MSTRKRFT, Congorock and others. The label has evolved and matured into a recognized brand organizing annual events at Miami's Winter Music Conference and CMJ in New York City, as well as numerous events around the country.

■ **Consulting Creative Director at Dapprly, Inc.**

February 2012 - January 2013

Dapprly is a social men's fashion app that helps guys dress better through peer reviews of their outfits. My role was to help the founder improve branding guidelines and guide user experience as well as overall interface design.

■ **Freelance Designer at HUD**

October 2008 - July 2010

Designed various printed materials including books, newsletters, and materials. One such document was designed specifically to be presented to President Barack Obama.